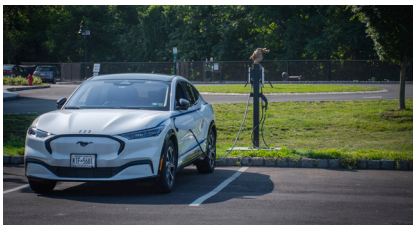


Case Study

The Lofts at Beacon



Name: The Lofts at Beacon
Location: 18 Front St., Beacon
Industry: Residential Apartments
Project type: EV Make Ready



PROJECT AT A GLANCE

Chargers installed: 10 Ten Level 2 Switch EV chargers
*Incentive: **100%** of costs of the electrical infrastructure needed to support chargers*



Contractor: Powerup EV Solutions
Contractor location: New City, NY

“EV chargers were one of our most requested amenities. We looked at this as a way to incentivize new potential tenants as well as retain current tenants who have been considering purchasing an EV.”

- Jake Berdugo, Property Management and Development, Alexander Property Holdings

Overview

Located near the heart of Beacon, NY, the Lofts at Beacon are a series of 200 apartments housed within the refurbished Groveville Carpet Mill.

This site features spacious layouts, contemporary aesthetics, and 10 EV chargers that are able to be used by not only residents, but people looking to explore Beacon’s artist district, and take advantage of the local nature destinations such as the Fishkill Creek and Waterfall.

Developers see the chargers as an investment for the future and to serve as an added amenity for the building’s residents.

Jake Berdugo, Property Management and Development at Alexander Property Holdings, has this advice for other commercial customers considering partnering with Central Hudson to install EV chargers at their properties. “I would say don’t think, just do,” said Berdugo. “EVs are here to stay. In order to stay ahead of your competition you must install chargers on your property especially when incentives are being offered.”

Due to the apartment complex’s location and the fact that the chargers are publicly accessible, the project qualified for incentives covering 100 percent of the costs of the electrical infrastructure needed to support the new chargers. Berdugo said the incentives “greatly affected our decision by offsetting a majority of the make ready costs.”

Central Hudson’s EV Make Ready Program
Learn more and apply at [CentralHudson.com/EVs](https://www.CentralHudson.com/EVs)

