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Lyle Schuler, MAC Fitness

The smart energy efficiency program that leads to healthier lighting costs.

The MAC Fitness locations in Kingston, NY are committed to improving the lives of their members by providing a friendly, motivating atmosphere to achieve a range of fitness goals.

Making sure members enjoy working out in a safe and comfortable location from early morning to night requires optimal lighting throughout their facilities. This is why saving on lighting costs was crucial for MAC Fitness. Engaging with Central Hudson, and their program partner Lime Energy, to make energy-efficient interior lighting upgrades helped them achieve that goal. After a brief assessment, a program proposal highlighted the potential impact that making energy-efficient lighting upgrades would have on annual energy costs.

"The customer service and personalized approach for our business was exceptional," says Lyle Schuler of MAC Fitness. **"Hundreds of members from both of our clubs, plus our own employees, are very pleased with the new lighting. We improved light quality and customer satisfaction, all with less maintenance than before the upgrade. My overall experience with the level of attention and efficiency of the installation was exemplary!"** With interior energy-efficient LED lighting upgrades and the utility incentive, MAC Fitness is now saving over $8,500 in annual energy costs.

Annual savings	$8,533.00
Incentive paid	$19,233.75
Measures implemented	**Interior LEDs**
Total project cost	**$28,454.79**

Lime Energy — Helping organizations realize energy savings through energy efficiency.

Small businesses are the pillar of the US economy, constituting 90% of all commercial customers over the past 20 years. Lime Energy is making waves nationally by providing clean energy solutions to businesses in 44 states. Over 100,000 small and midsized businesses have taken advantage of this great opportunity to improve their bottom line.

Find out how Lime Energy can help your small business start saving.   **lime-energy.com**