



UPGRADE EQUIPMENT. LOWER ENERGY COSTS.

Explore flexible incentives that help you upgrade equipment, reduce energy waste, and better manage operating costs. With **Central Hudson's Custom & Prescriptive Program**, you can upgrade to high-efficiency systems, improve performance, and better manage how your building uses energy.

Is the Custom & Prescriptive Program Right for You?

- Replacing aging or inefficient equipment
- Looking for targeted, cost-effective improvements
- Want a simple path to energy savings

Two Ways to Participate

Prescriptive Upgrades

Pre-qualified categories of commonly replaced equipment with set incentive rates.

Custom Projects

Solutions designed for unique systems that don't fit standard categories but deliver measurable energy savings.

Incentive Rates

Incentives are based on **\$7 or \$9 per lifetime MMBtu saved**, depending on the upgrade. Calculations are based on each measure's lifetime energy savings (in MMBtu).

ELIGIBLE UPGRADES INCLUDE

HVAC

- High-efficiency rooftop units
- Cooling system improvements

Refrigeration

- Controls, condensers, case doors
- ECM motors and efficiency upgrades

Process Systems

- Heat recovery
- Filtration systems
- Advanced process controls

Compressed Air

- High efficiency compressors
- Leak reduction and controls
- Dryers, filters, and drains

Agricultural Efficiency

- Pumps, fans, waterers
- Heat recovery systems
- Dairy-specific measures such as milk pre-coolers

Ventilation & Controls

- Energy Recovery Ventilators (ERVs)
- Economizers and airflow optimization



Start with the upgrades that make sense for your building.

Scan the QR code or visit CenHud.com/My-Energy/Save-Energy-Money/Business-Incentives/Prescriptive-Custom-Program/ to access the estimator tool and see what your project may qualify for.

Available to commercial customers within Central Hudson's service territory. Incentives subject to program terms and availability. Eligible commercial customers include market-rate multifamily buildings, one- to four-family buildings are ineligible.