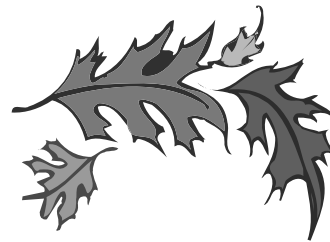




**Basic Combustion
Gas School**
October 18, 20, 25 & 27

**Gas Controls
School**
November 8 and 10

Trade Ally Gas Schools Have Moved to Kingston



For more than 20 years, Central Hudson has offered valuable training on basic natural gas combustion and gas heating controls. Nearly 3,000 contractors have been trained on natural gas operation and equipment. These highly successful schools, offered every spring and fall, are very well attended.

Central Hudson's gas schools have been completely re-vamped and will take place at the Kingston district office at 120 Route 28 in Kingston, just west of the Thruway traffic circle.

Both Basic Combustion and Controls schools will be offered this fall. Basic Combustion is a four-session class that offers a comprehensive introduction to natural gas properties, combustion theory, venting, codes and gas appliance troubleshooting. Controls School is a two-session class covering the operation and proper installation of system wiring, controls, thermostats,

aqua stats and relays. The function, operation and proper installation of each component will be reviewed.

Class size is limited due to the importance of hands-on learning. Small classes allow students to work directly on equipment, troubleshoot and repair problems at the workstations. Students also receive individual attention from Central Hudson's Commercial Representatives.

All classes are held on Tuesday and Thursday evenings in the training center at Central Hudson's Kingston district office. Basic Combustion will be held on Oct. 18, 20, 25 and 27; and Controls will be on Nov. 8 and 10. A buffet dinner for both schools begins at 5:30 p.m. and classes run from 6 to 9 p.m. The registration fee of \$125 for each school includes all instruction, materials, food and refreshments.

Classes fill up quickly so register early!

Basic Combustion Gas School
October 18, 20, 25 and 27

Gas Controls School
November 8 and 10

Central Hudson Marketing Calendar

What's Ahead



Oct. 26
2005 Showcase of Champions*
Business-to-Business Showcase
Poughkeepsie Grand Hotel
Civic Center Plaza
Poughkeepsie
12 noon – 7:30 p.m.

Oct. 18, 20, 25 and 27
Basic Combustion Gas School
Kingston Office
120 Route 28, Kingston
Dinner: 5:30 p.m.
Instruction: 6 – 9 p.m.

Nov. 8 and 10
Gas Controls School
Kingston Office
120 Route 28, Kingston
Dinner: 5:30 p.m.
Instruction: 6 – 9 p.m.

March 18 - 19, 2006
**17th Annual Greater Hudson Valley
Spring Home Show***
James J. McCann Center, Marist College
Route 9, Poughkeepsie

*Events where Natural Gas and Heat Pumps
will be promoted

Learn Efficient Home Performance



The New York State Energy Research and Development Authority (NYSERDA) and its partners, Conservation Services Group and OCM BOCES, will host a comprehensive recruitment session with breakfast included on Nov. 9, 2005, at the Administration Building (Building # 138, Main Conference Room) of Stewart International Airport, 1180 First Street, New Windsor, NY, from 8 to 10 a.m. Breakfast will be served at 8 a.m.

The session, designed for HVAC and insulation contractors, will provide an introduction to NYSEDA's Home Performance with ENERGY STAR® Program. This innovative program will prepare contractors to deliver the next generation of energy

efficiency services to existing one-to four-family homes. By employing the "house-as-a-system" philosophy, the training takes a performance-based approach to reducing total energy use. This low-cost training will also provide Building Performance Institute (BPI) certification and help contractors differentiate and increase business while expanding service to current customers.

Contractors are encouraged to join the hundreds participating statewide and make a reservation with Lori Clark, Associate Project Manager, at (866) NYSERDA (866) 697-3732 ext. 3202 or lac@nyserda.org no later than Nov. 7, 2005.

Customer Choice Enlarges Energy Options

The competitive energy market is growing, and Central Hudson customers now have the option of choosing from among 18 companies for electric supply (eight of which offer supply to residences), and 16 companies for their natural gas supply (11 of which offer supply to residences).

While these independent companies sell natural gas and electric supply, this energy is still delivered over Central Hudson's network of electric and natural gas lines. "Central Hudson will continue to maintain its delivery system, service customer accounts, and make repairs during storms and other emergencies for all of its customers, no matter which company is chosen for energy supply," said Charles A. Freni, Senior Vice President of Customer Services for Central Hudson.

Central Hudson is seeking to help its customers by providing information and assistance to aid in evaluating products, and alternate suppliers. A series of radio and print advertisements have been released through the local media to promote the program, and Central Hudson employees are addressing local civic groups to explain Customer Choice. Central Hudson and the New York State Public Service Commission hosted seminars to bring independent energy marketers together with customers regarding available energy choices.

Qualified marketers offering energy for sale in the Mid-Hudson Valley have completed a registration process with Central Hudson and the New York State Public Service Commission to ensure they are in compliance with state operating and financial requirements. New consumer protection laws, under the Home Energy Fair Practices Act, also provide customers with the

same legal rights whether purchasing their energy from Central Hudson or an independent energy supply company.

New features available on Central Hudson's Web site help residential and business customers compare offers from independent suppliers. Homeowners may register on-line to be contacted by these companies regarding their energy supply. Under the new Market Match program, businesses may authorize Central Hudson to send an energy-use profile to suppliers to assist in preparing an offer. "These features make it easier than ever to investigate energy choices by eliminating the need for customers to contact each supplier individually," noted Freni.



"It's all part of Central Hudson's commitment to help our customers manage their energy costs and take advantage of the energy options that are available to them," reported Freni. By the end of September, 3,263 electric customers and 1,447 gas customers had switched to independent suppliers.

A list of participating companies can be found on Central Hudson's web site at www.CHEnergyGroup.com, or by calling (877) 444-2443. For more information, contact the New York State Public Service Commission at (888) 275-7721.

2005 Programs For Residential And Commercial Customers

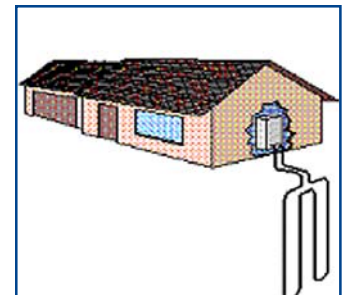
Gas Heat Conversions

For customers not requiring a gas service

- \$250 rebate (for first 100 customers with a maximum of three units per building)
- 9.25% personal financing (\$1,500 to \$9,900)
- free removal of oil

For customers requiring a gas service

- 9.25% personal financing (\$1,500 to \$9,900)
- free removal of oil



Air Source Heat Pumps

- first-time residential installations only
- new construction requires fossil fuel back up
- \$200 per ton with a maximum \$400 rebate to first 150 customers
- 9.25% personal financing (\$1,500 to \$9,900)

Ground Source Heat Pumps (Geothermal)

- first 25 residential installations receive \$800 rebate
- 9.25% personal financing (\$1,500 to \$9,900)

Area Lights

- new decorative, highway setback and cutoff styles now available
- 70-1000 watts
- prices starting from approximately \$6.95 per month
- three-to five-year leases
- includes cost of electricity, maintenance and installation



Water Heaters

- \$10.95 per month
- three-year lease
- 30, 40, 50, 85 gallon (\$10.95 per month) - 105 gallon (\$15.95 per month)
- free basic electric-to-electric installation
- lease covers service on water heater including parts and labor



Call for details (800) 872-8781



For More Information Call the Central Hudson Marketing Representative Listed Below, or Toll Free at (800) 872-8781

Effective 4/11/05

Bill Flynn - Marketing Director

- Large Commercial & Industrial Gas Services
- Commercial Geothermal Heat Pumps
- Trade Ally Key Representative
- Market Research

284 South Ave., Poughkeepsie, NY 12601
Phone: (845) 486-5888 Fax: (845) 486-5593
Email: wflynn@cenhud.com

Marketing Programs

Kelly Devens – Marketing Specialist

- Trade Ally Liaison
- Outage Notification Program
- GenerLink (for existing customers only)
- Loans

284 South Ave., Poughkeepsie, NY 12601
Phone: (845) 486-5550 Fax: (845) 486-5593
Email: kdevens@cenhud.com

Water Heaters

Carol Anne Wilson – Marketing Specialist

284 South Ave., Poughkeepsie, NY 12601
Phone: (845) 486-5248 Fax: (845) 486-5593
Email: cwilson@cenhud.com

Poughkeepsie Area, Central and Northern Dutchess County

Toni McDowell - Marketing Specialist

- Lighting, Heat Pumps, Natural Gas

284 South Ave., Poughkeepsie, NY 12601
Phone: (845) 486-5551 Fax: (845) 486-5598
Email: tmcdowell@cenhud.com

Greene and Ulster Counties

Kevin Smith - Marketing Specialist

- Lighting, Heat Pumps, Natural Gas

120 Route 28, Kingston, NY 12401
Phone: (845) 334-3558 Fax: (845) 338-5075
Email: ksmith@cenhud.com

Newburgh Area and Southern Ulster County

Cathy Doyle - Marketing Specialist

- Lighting, Heat Pumps, Natural Gas

610 Little Britain Rd., New Windsor, NY 12553
Phone: (845) 563-4582 Fax: (845) 563-4503
Email: cdoyle@cenhud.com

Southern Dutchess and Putnam Counties

Veronica Bardunias – Marketing Specialist

- Lighting, Heat Pumps, Natural Gas

5 Central Hudson Way, Fishkill, NY 12525
Phone: (845) 897-6176 Fax: (845) 897-6130
Email: vbardunias@cenhud.com

Natural Gas Emergency Generators



Central Hudson has had an increasing number of requests for upgrading existing gas meter sets to accommodate an emergency generator. Because of the additional labor and materials required for this type of work, Central Hudson has established the following charges for installing or upgrading an existing meter. The costs shown below do not include tax or the cost of upgrading or installing a gas service, which would also be charged (time and materials).

- For delivery pressure of 14 inches of water column and above, there is an additional \$100 charge to send a letter to comply with O & M 140.
- Fixed Factor meters need to be inspected every year. The inspection takes one hour, including travel time at \$65.50 per hour. This should be billed annually.
- Prior to installing a natural gas generator for a customer, please be

sure to check with Central Hudson since there are certain zones where some generators cannot be installed, such as areas where pressure is low.

- Central Hudson's low-pressure system operates with four to nine inches of water column for areas where 11 inches is not available.

Required Action to Meter	Low Pressure Gas System 7" wc (may require service upgrade)	Lbs. Gas System 7" wc	Lbs. Gas System 7 - 12 wc Fixed Factor	Lbs. Gas System 14" wc and above fixed factor om 140
No Change	\$0	\$0	n/a	\$450
Install 425 meter	\$200	\$200	\$350	\$1,900
Install 800 meter	\$1,125	\$1,125	\$1,800	\$2,100
Install 1000 meter	\$1,325	\$1,325	\$2,000	

Important Web Information

Central Hudson's "Red Book" (Specifications and Requirements for Gas Installations) and "Blue Book" (Specifications and Requirements for Electric Installations) are available as Adobe Acrobat files at the following web site:

www.chenergygroup.com/NewServiceSpecs.html

Central Hudson's Gas and Electric Tariffs form can be accessed at: www2.dps.state.ny.us/ETS/search/search.cfm

A Natural Gas Service Request application is available at: www.chenergygroup.com/subsidiaries/gas_and_electric/htmpages/GasApp.html

Customers Interact with Central Hudson at Dutchess County Fair

Central Hudson's booth was bustling with activity during the 160th Dutchess County Fair on Aug. 23 - 28 in Rhinebeck. The fair provides the largest single forum for Central Hudson and customers to meet and speak directly on various energy-related topics.

"For more than 75 years, we have had an exhibit to promote our products and services and to provide a place for our customers to discuss any questions, concerns or comments that they may have in an informal setting," reported Energy Marketing Specialist Kelly Devens.

The Marketing group planned, designed, and staffed the booth with 70 employees. This year's booth display focused on Customer Choice Programs and Marketing Programs such as a ductless heat pump unit that helped provide some cool air for customers during the hot August afternoons.



Central Hudson employee Jeff Johnson (right) answers questions for a customer at the Dutchess County Fair.



C.H. Watts mingles with customers.

The Company's "talking electric transformer" character, C.H. Watts, also made daily appearances, providing the children with temporary tattoos, while those who staffed the booth handed out night lights, mouse pads, emery boards, and fans.

The fair is an effective way for Central Hudson to promote programs and equipment such as heat pumps, lighting and natural gas heating conversions. Customer information packets were also provided. These packets included contractor incentives, coupons and special product offers that are part of the co-marketing partnerships established with local trade allies.

"Over the six days of the fair, we gave interested customers more than 400 packets, with heat pumps being the top interest," Devens reported. "The same packets are mailed to every customer who requests more information, after hearing more about Central Hudson's products and services through promotions conducted over a wide variety of media, including newspaper, radio, bill inserts, fairs and shows."

For more information about promoting your company's products and services through Central Hudson's information packets, please contact Energy Marketing Specialist Kelly Devens at (845) 486-5550.

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This year's displays highlighted Customer Choice and the rate case.

Partner with Central Hudson

Central Hudson's Marketing employees are reaching out to heating and cooling system contractors with an offer to include coupons for their businesses in informational packets. More than 2,500 of these packets are given out annually to customers through mailings and at fairs and trade shows throughout the Hudson Valley.



A color coupon sheet is included along with a variety of information for customers who may be interested in making a change in their home heating or cooling system. Central Hudson features coupons from businesses in the following packets: 1) Natural Gas Heating, 2) Super Central Air Systems, and 3) Geothermal Heat Pumps.

"This is an economical opportunity for businesses to get targeted advertisements into the hands of those customers interested in purchasing new central air systems, heat pumps or natural gas heating equipment," reported Marketing Director Bill Flynn.

More than 400 packets are distributed at the Dutchess County Fair each year; Geothermal Heat Pumps and Natural Gas Heating are typically the products that generate the most interest. "Distributing these packets over the six days of the fair is an effective way for us to promote our programs, but it also provides our trade allies' coupons directly to those interested in equipment such as heat pumps, lighting fixtures and materials for natural gas heating conversions," Flynn explained.

Businesses have until Nov. 30 to include their coupons in the next series of Central Hudson's information packets. Send Central Hudson a copy of the coupon or supply the complete details so a coupon can be designed. In order to be included, all coupon information must be received by Nov. 30. To participate or receive more information, please contact Energy Marketing Specialist Kelly Devens at (845) 486-5550.

A Good Season for Heat Pumps

With fuel prices extremely volatile this season, many are seeking information on alternative climate control systems. As the weather starts to get cooler, Central Hudson is continuing to promote the heat pump "Super Central Air System" to customers through bill inserts.

A heat pump "Super Central Air System" is the smarter alternative to conventional central air conditioning. Like air conditioning, it keeps homes and businesses cool in the summer but also functions efficiently as a heating system when the outdoor air temperature is between 40 and 65 degrees. This makes the heat pump more economical to operate than most fossil fuel heating systems during the cooler spring and fall months.

Heat pump "Super Central Air Systems" filter allergens and pollen, while also providing emergency heat backup in the event of a boiler or furnace breakdown. Central Hudson is still offering rebate incentives for first-time residential installations. Rebates are \$200 per ton up to \$400 to the first 150 customers.

